

TRACY GARY

PHILANTHROPIST, SPEAKER

Tracy Gary

offers practical wisdom, clarity and greater peace of mind to people and institutions who seek to leverage their giving, fundraising & donor education. She trains staffs, boards and volunteers to build authentic donor partnerships for annual, multi-year, capital and legacy gifts.

For Immediate Release
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TRACY GARY, PHILANTHROPIST AND MOVEMENT BUILDER LAUNCHES HER “CATALYZING CHANGE THROUGH DONOR ACTIVISM” TOUR

Advisor, author, donor activist and the “Janie Appleseed” of women’s philanthropy, Tracy Gary launches her 2023 speaking tour and expanded consultancies offering a series of keynotes, workshops and host-sponsored special events on the “how-tos” of strategic philanthropy.

A champion of donor activism and women’s leadership for 50 years, Tracy Gary has worked with over 500 donors and over 200 foundations. She created her first of 24 nonprofits, Resourceful Women, to teach women about money and philanthropy. She went on to found or co-found Inspired Legacies, the Women Donors Network, Resourceful Women, Women Moving Millions, Engaged Donors for Global Equity (EDGE Funders), and Changemakers. She has also worked with hundreds of family and investment advisors and has worked in all 50 states and 23 countries.

Her effectiveness in galvanizing change, arises from her core organizing principle: that we create a better world by inviting everyone to decision making tables. She sparks donors to engage fully in partnerships with changemakers, to leverage their impact, and to unleash their generosity. She guides families to get out and make site visits and to see groups and leaders.

The tour, including trainings and coaching, starts in February in Houston and then moves to Chicago in March and is managed by Michelle Massman. She encouraged Tracy to get back out on the road, to inspire and hear from the next generation of donors, advisors and development teams, including boards and staffs.

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BOOKING TRACY
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PHILANTHROPY. LEGACY.

PHILANTHROPIST. AUTHOR. SPEAKER. CONSULTANT.

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The “Catalyzing Change Through Donor Activism” tour will help private donors, corporate and family foundations, financial advisors and the non-profit sector think intentionally and strategically about their charitable giving. For non-profits, she’ll guide them on how to partner with donors to create catalytic change.

Her book, *Inspired Philanthropy: Your Step-by-Step Guide to Creating a Giving Plan and Leaving a Legacy*, a how-to-guide with 50 exercises, is in its 3rd printing and has sold over 44,000 copies. “It is one of the best tools for donors and development people and advisors ever to be published. I am glad to see you back on the road,” said Phil Cubeta, who is an advisor field leader and the former head of the CAP (Chartered Advisor in Philanthropy) program at The American College.

An inheritor herself, Gary is related to the Pillsbury family through her mother and to the dial telephone invention through her stepfather’s lineage. She became involved in the philanthropic world after giving away her entire inheritance (\$5 million in today’s dollars) between the ages of 21 and 35 and helped build the field of women’s philanthropy in the process.

The tour runs from February 2023 through December 2024. For full tour information and to schedule Tracy in person or by Zoom, please visit: <https://www.michellemassman.com/tracy-gary>

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